



BUGRA ŞEKER

CREATIVE DIRECTOR

CONTACT

☎ (531) 941-9417
✉ iletisim@bugraseker.com
🌐 www.bugraseker.com
📍 İstanbul, TR

EDUCATION

2017 - Upright Citizens Brigade Improv
Hollywood, CA

2015 - New York Film Academy Filmmaking
Los Angeles, CA

2014 - Bilkent University Business Administration
Ankara, Turkey

BIO

After finishing the filmmaking program at New York Film Academy in 2015, I started my career in Los Angeles. In my first year, I worked in every role there is in production. Having made many connections, in 2016, I founded Collective Punch Entertainment, where we got to work on multiple commercials, short films, and digital content. In early 2018, I also started to work as Creative Director at Thunder Gaming, a new startup of Thunder Studios. There, I got to form and manage a small team of creatives and build relations with a variety of clients. By the end of 2018, we were shooting projects for big brands such as Bethesda, Netmarble, and MSI. This amazing journey was interrupted by visa issues so I set out on a new one in Turkey. In 2020 October, I started working as Video Creative Director in Brand Studio a new subsidiary of Medyanet. For the third time I got to be a part of a similar journey and from the ground up, we grew our portfolio exponentially in just a few months. We are now working with global brands such as Siemens, Dr. Oetker, and Unilever on a regular basis.

CAREER HISTORY

FREELANCE WRITER/DIRECTOR/DP Sep 2015 - Present

Worked on many sets in different roles. Wrote award-winning short films. Worked as a writer/director/DP on many commercials/content for various brands.

VIDEO CREATIVE DIRECTOR **Medyanet** Oct 2020 - Present

- Managing each step of video production.
- Creating scripts, storyboards and pitch packages for renown brands.
- Working closely with brand manager and the creative team to deliver content that exceeds the brand's expectations.
- Creating production budgets and timelines as well as ensuring profitability.
- Working as DP/Director on high profile projects.
- Overseeing the post-production team and giving both technical and creative input.

EXECUTIVE CREATIVE DIRECTOR **Collective Punch** May 2016 - Dec 2018

- Produced short films, music videos and commercials.
- Managed the equipment and the rental business.
- Accomplished financial objectives.
- Established relations with potential clients such as Max Amini, Iluvien, Department of Health etc.
- Made sure the quality of work met the client's expectations.

CREATIVE DIRECTOR **Thunder Gaming** Feb 2018 - Dec 2018

- Produced digital content for clients such as Tempest Awards, Greenlit, and Esports Business Summit.
- Created content for many in-house events that took place in the Thunder Gaming Arena such as AVGL, Innkeeper's Quest, Hyrule's Saga, and Dropkick.
- From understanding the client's vision to final delivery, supervised most of the digital content creation for the company.
- Created pitch packages to be presented to agencies and clients.
- Assigned tasks to team members and supervised their workflow.
- Managed external agents like freelance crew members and actors.

SKILLS

Final Draft Photoshop
Movie Magic Avid
Adobe Premiere Microsoft Office
After Effects Google Suite

HOBBIES

Cooking
Video Games
Reading
Travelling
Anime

PERSONAL

Driving license: Yes
Languages: English, Turkish

CONNECT

IG: @bugra__seker
FB: Bugra Seker

REFERENCES

Upon request.

SELECTED WORK

COMMERCIAL



Simple, Web Commercial - *DP, Director*
İstanbul 2022



Penelope Bedroom, Web Commercial - *Writer, DP, Director*
İstanbul 2021



MSI, Commercial Series - *DP, Production Coordinator*
Los Angeles/New York 2018



BetDSI, Commercial - *DP, Director*
Los Angeles, CA 2018



Iron Throne, Netmarble Commercial - *Production Coordinator*
Los Angeles, CA 2018



Pulsefire Surge Mouse, HyperX Commercial - *DP, Director*
Los Angeles, CA 2018

Lou, Lou the French in the Block- *DP, Director*
Los Angeles, CA 2017

Zombie, Geico Spec Commercial - *DP, Director*
Los Angeles, CA 2017

DIGITAL



Dr. Oetker, Valentine's Day Video - *Writer, Director*
İstanbul 2022

Siemens, EQ.300/EQ.500 Promo - *Writer, Director*
İstanbul 2021

Moritoys, Digital Content - *Writer, Director, DP*
İstanbul 2021



Unilever, Sac Bakim Guzellik Digital Content - *DP, Director*
İstanbul 2020



Unilever, TemizSozluk Digital Content - *DP, Director*
İstanbul 2020

Lider Pet Food, Spectrum Promo - *DP, Director*
İstanbul 2019



The Game Awards Pre- Show Interviews - *Videographer*
Los Angeles, CA 2018

Esports Business Summit Promo - *DP, Director*
Las Vegas, NV 2018



AVGL Championship, Event - *DP, Director*
Los Angeles, CA 2018

Innkeepers Quest, Event - *DP, Director*
Los Angeles, CA 2018